

## Right trend MESH

WE are THE ONLY preschool series that weaves the rapidly trending lessons of 'optimism, persistence and resilience' into an entertaining preschool brand; NO other brand focuses on these foundational MESH (Mental, Emotional, Social Health) skills.

## Right look

Young unicorns that are bright, cheery and cute with a design-driven style guide and extensive content from over 100 episodes. We can provide on-brand design assistance or work with your team.

## Right place

Distributed to more than 80M U.S. households and 100+ international countries though Peacock, Happy Kids TV (in the 'Featured' section Ages 0-4), Amazon Prime Video, YouTube, YouTube Kids, El Reino Infantil (Spanish) and more.

## Right time

The response from the Licensing Expo has been tremendous and we are doubling our licensee list... please consider joining us!

Text/Email or Call: J'net Smith, Brand Director/Master Agent Global Licensing • 206.719.1905 • jnet@allartlicensing.com

